

Guidelines

Pole and Belt Systems



Poles. Superbly Constructed, Smartly Engineered.

- Pole tube assembly is reinforced at the base to a thickness of .170, creating massive strength where it's needed with little increase in weight.
- Steel/black pole is heavy-gauge .050 steel with baked powder coating...made thicker than necessary, virtually indestructible, resists denting.
- Highly durable 13 3/4" diameter cast iron base. All bases include a steel base cover.
- Base is locked to the pole using a heavy-duty bolt with stress-relieved head and lock washer, preventing the base from loosening and rocking.
- The Guidelines® pole base is lighter and wider than the competition's, which means lower shipping costs, easier positioning and greater stability.
- All bases have a full rubber ring standard at no extra charge...the rubber ring holds the base in position and will not mar floor surfaces. Another example of the high quality construction that goes into Guidelines® products.
- Pole is 2 1/2" diameter, overall height is 40", weight is 21 lbs.
- Poles come with lifetime limited warranty.

Belts. Easy To Use, Tamper-Proof, Durable.

- Guidelines® belt and poles will interconnect with other leading brand products.
- Innovative cassette, a standard Guidelines® feature. To connect the belt to the next pole, simply slide on...then simply press down to lock the connection.
- Every cassette has 4-way design for connecting up to 4 poles.
- Cassette system is easy to replace if necessary and belts are simple to change.
- Retraction system controls retraction speed at a safe level.
- Each belt is made of sturdy seatbelt-type material...guaranteed against failure; will outlast other materials currently being used in lesser-quality crowd control systems.
- Top plate on cassette can be personalized/customized with company name, trademark, slogan, etc. (inquire for details).
- Belts extend to 7 1/2 feet.

GUIDELINES BELT SYSTEM POLES				SINGLE	CASE	CASE	LIST	
MODEL NO.	STYLE	HEIGHT	WEIGHT	CUBES	PACK	WEIGHT	CUBES	PRICE
GL-PB-01-___	BLACK	40"	15LBS O/S*	.51	2	30LBS	.84	210.53
GL-PB-02-___	BRASS	40"	15LBS O/S*	.51	2	30LBS	.84	269.01
GL-PB-03-___	BRUSH STAINLESS	40"	15LBS O/S*	.51	2	30LBS	.84	222.22
GL-PB-04-___	CHROME	40"	15LBS O/S*	.51	2	30LBS	.84	222.22

*Code to be completed with belt color, see next page

Wall Mounts



WALL MOUNT COMPONENTS			LIST
MODEL NO.	STYLE		PRICE
GL-WB-BLK-BLK	WALL BRACKET W/BELT		133.29
GL-BWP	WALL BRACKET		40.00
GL-RWP-02	GOLD WALL HOOK		50.00
GL-RWP-04	SILVER WALL HOOK		50.00

Guidelines

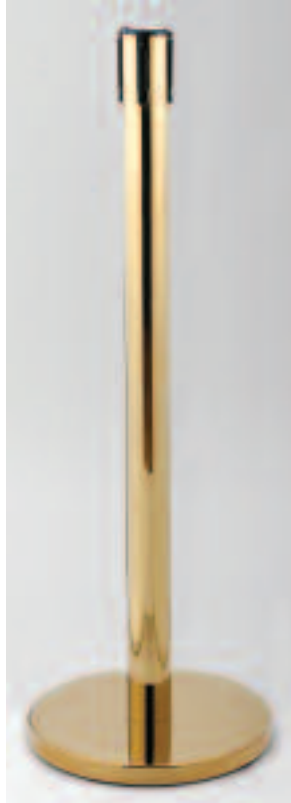
Pole And Belt Systems

Pole And Base Finishes

All GuideLines® finishes are designed to exceed industry standards for performance and durability.



BLACK FINISH
GL-PB-01-___*



BRASS FINISH
GL-PB-02-___*



BRUSH STAINLESS
GL-PB-03-___*



CHROME FINISH
GL-PB-04-___*

*Select belt code below to complete code

Permanent Brass Finish

- Stainless steel strength with application of beautiful brass finish; provides warmth of brass with carefree life of stainless.
- Impervious to rust and tarnishing.

Black Finish

- Baked finish, highly resistant to scratching and marring.

Belt Colors



BKG

BLK

BLU

GRY

RED

BRG

WHT

BRS

- Guideline® belts are available for shipment in 8 standard colors, however, you can special-order almost any color you desire.
- We can also custom-imprint name, logos, trademarks, etc. (inquire for details).

Chrome Finish

- Polished stainless steel, includes stainless base plate.
- Specially polished to a bright finish...with superior durability.
- Guaranteed against peeling, chipping, rusting.

Brushed Stainless Finish

- Trendy look, plus the carefree benefits of stainless steel.
- Hand-applied brush metal finish.



Phone: (800) 435-9559



Fax: (631) 952-7602

Guidelines

Pole And Rope Systems



BLACK
FINISH
GL-PR-01

BRASS
FINISH
GL-PR-02

CHROME
FINISH
GL-PR-04

Ropes. Premium Quality, Standard Price.

- Here's why Guidelines® ropes, at our standard price, are considered premium by other manufacturers.
- Our rope diameter is 1 1/2" for easy handling, safety and durability...our competitors charge extra for rope this thick.
- Inside the core of every Guidelines® rope is a steel chain; the rope will not fail, even in the most demanding crowd control environments.
- Surrounding the rope's core is cushy foam, covered in fine velour for a soft and plush feel.
- Connectors are highly polished with long-life snap fittings for easy opening and for conveniently connecting to the large ring on every Guidelines® pole.
- Connectors are available in 2 finishes: chrome and brass...see "Pole Finishes" on page 8
- All ropes are custom-made according to length and color desired.



Pole Finishes

- All Guidelines® finishes are designed to exceed industry standards for performance and durability.
- All poles are 2 1/2" diameter, 42 1/2" overall, weight 21 lbs.

Black Pole and Base

- Baked finish, highly resistant to scratching and marring.

Chrome Pole and Base

- Polished stainless steel, includes stainless base plate.
- Specially polished to a bright finish...with superior durability.
- Guaranteed against peeling, chipping, rusting.

Permanent Brass Finish Pole and Base

- Stainless steel strength with application of beautiful brass finish; provides warmth of brass with carefree life of stainless.
- Impervious to rust and tarnishing.



Guidelines Poles For Rope System

Premium ball top and rubber ring standard, attractive crown base design.

GUIDELINES ROPE SYSTEM POLES									
MODEL NO.	STYLE	HEIGHT	WEIGHT	SINGLE CUBES	CASE PACK	CASE WEIGHT	CASE CUBES	LIST PRICE	
GL-PR-01	BLACK	42.5"	15LBS O/S*	.51	2	30LBS	.84	187.14	
GL-PR-02	BRASS	42.5"	15LBS O/S*	.51	2	30LBS	.84	280.70	
GL-PR-04	CHROME	42.5"	15LBS O/S*	.51	2	30LBS	.84	163.74	

The True Difference Is Invisible, But The Quality Is Easy To See.

Guidelines® ropes provide amazing durability, thanks to their hidden steel chain. At the same time, our ropes have a decorative outer fabric that communicates top-of-the-line quality.

- Chain is connected to an end fitting to further ensure lasting performance
- Foam core surrounding the chain results in a comfortably soft feel.

Guidelines

Pole And Rope Systems



Rope Color & Rope End Finish

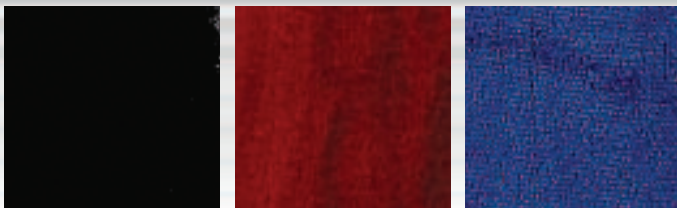
1½" rope of fine velour covering a cushy foam with an interior steel chain, snap rope ends come complete with end fittings permanently attached. Choice of rope end fitting comes in your choice of chrome or brass finish.

ROPE WITH CHROME END FITTINGS - 6 FEET					
MODEL NO.	STYLE	WEIGHT	CASE PACK	CASE WEIGHT	LIST PRICE
GL-R-04-RED-600	RED	3LBS O/S*	1	49LBS	14.50/FT
GL-R-04-BLK-600	BLACK	3LBS O/S*	1	40LBS	14.50/FT
GL-R-04-BLU-600	BLUE	3LBS O/S*	1	40LBS	14.50/FT

*Code to be completed with footage

Rope Colors

- Guidelines® ropes are available for immediate delivery in black, red or blue; in addition, a rainbow of the most popular colors is available by special order.



Black

Red

Blue



Poles. Elegantly Crafted, Incredibly Strong.

- Premium ball top, standard with the Guidelines® pole and rope system (a custom option with competitors' systems); graceful hand-made ball is connected to the pole with a beautiful polished base.
- Connector ring is virtually indestructible, boasting a heavy-duty rolled stamping to create incredible strength.
- Superbly attractive base features crown design, standard...adding a charming and refined effect to the overall look.



Rubber ring prevents floor marring, standard on all bases.

- The Guidelines® pole base is lighter and wider than the competition's, which means lower shipping costs, easier positioning and greater stability. Plus, full rubber ring holds the base firmly in place and will not mar floor surfaces.
- Guidelines® poles are unconditionally guaranteed.

Rope Fittings

- Available in two finishes: chrome and permanent brass.
- Elegantly crafted with a look of distinction to complement Guidelines® poles beautifully. Featuring forged design for maximum durability. We permanently attached the fittings assuring proper assembly.



Guidelines

System Designs

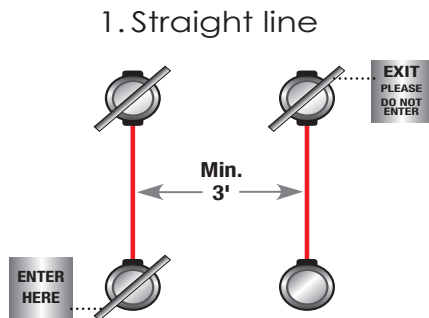
Rope And Belt System Design

It's simple to lay out Guidelines® pole and rope systems or pole and belt systems for the most functional and effective crowd guidance. Just follow these steps:

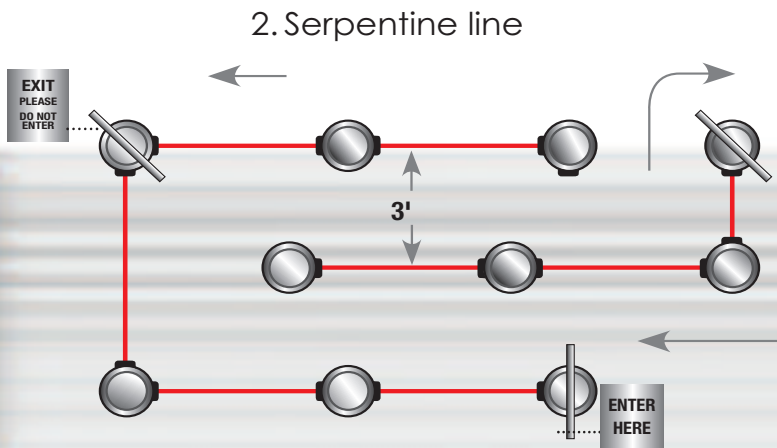
1. **DETERMINE HOW MANY POLES ARE NEEDED:** We recommend 4 feet between each pole, the maximum is 6 feet.
Note: Aisles should be 3 feet wide.
2. **DETERMINE ROPE LENGTH:** Measure from the center of one pole to the center of the next pole, then round up to the nearest inch. (We recommend a rope length of 4 feet, the maximum length is 6 feet.)
3. **DETERMINE THE NUMBER OF ROPE LENGTHS YOU'LL NEED:** Multiply by the number of poles and subtract one.
4. **CHOOSE YOUR Guidelines® PRODUCTS:** Select the pole finish(es) and rope or belt color(s) you prefer.

There are 2 basic layout approaches which we recommend. Choose the approach that's best for your specific crowd guidance requirements: (Please see diagram below.)

1. **Straight line.** The best choice where lines tend to be shorter in length.



2. **Serpentine line.** Best for longer lines, providing the most efficient crowd flow as well as excellent use of space.



Guidelines

Feature Comparisons



Compare for yourself. With GUIDELINES premium quality comes standard.

FEATURE	Guidelines®	COMPETITIVE PRODUCTS
Innovative 4-way tamper-proof belt cassette	STANDARD	Extra-Cost Option
Highly durable 13 ^{3/4} " diameter poles bases, made of cast iron with rubber floor protector on pole bases	STANDARD	Extra-Cost Option
Weather-resistant poles	STANDARD	Extra-Cost Option
Reinforced packing to protect poles during shipping	STANDARD	Extra-Cost Option
Elegant ball top on pole and rope systems	STANDARD	Extra-Cost Option
Premium rope, 1 1/2" thick	STANDARD	Extra-Cost Option
Ropes have internal metal chain for superior strength and durability	STANDARD	Extra-Cost Option
Sign holders made of heavy-duty metals	STANDARD	Extra-Cost Option

Guidelines

Pole Top Sign Holders For Belt and Rope Systems



Versatile, And Made To Withstand Constant Use.

- Guidelines® sign holders are engineered to be connected to any Guidelines® pole.
- Each sign holder is supplied with a sturdy metal connector that easily fits onto the pole.
- 2-sided to display signs in two directions.
- Every sign holder is made of heavy-duty metal, not plastic... to last indefinitely.
- Unique to Guidelines®: Top loading design strengthens the frame, compared to other methods which can weaken the frame.
- Curved top loading frame design protects hands from cut and abrasions, will not scratch surface/image area of sign.
- Easy to insert. Frame curves reflect light, in a way that adds elegance.
- Can be used as a stand-alone sign.

Sign Holder Sizes

Available in 4 sizes. 8 1/2"x11", 11"x14", 11"x17", 22"x28"

Permanent Brass Finish

- Pole is stainless steel with application of beautiful brass finish; provides warmth of brass with carefree life of stainless.
- Frame is brass anodized aluminum extrusions.
- Impervious to rust and tarnishing.

Chrome

- Pole is polished stainless steel, includes stainless base plate.
- Specially polished to a bright finish...with superior durability.
- Frame is anodized aluminum extrusion.
- Guaranteed against peeling, chipping, rusting.

Black

- Steel pole has baked black powder coating.
- Baked finish, highly resistant to scratching and marring.
- Sturdy aluminum frame.

All Guidelines® finishes exceed industry standards for performance and durability.



GL-SB-02-2228
List Price: \$257.31*



GL-SB-04-2228
List Price: \$219.88*



GL-SB-01-2228
List Price: \$238.60*



GL-SB-02-0811
List Price: \$102.92*



GL-SB-04-0811
List Price: \$70.18*

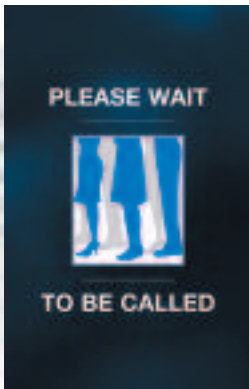
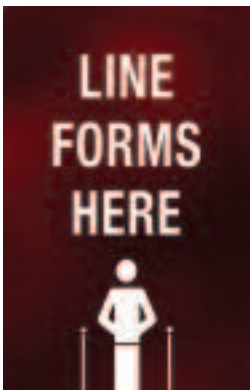
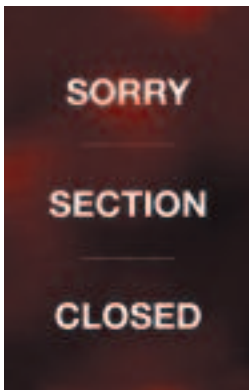
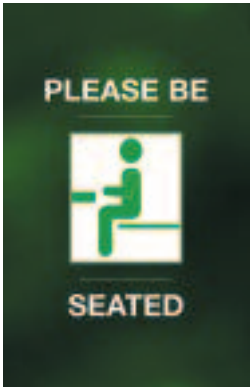


GL-SB-01-0811
List Price: \$107.60*

*Sign frame holders only, Pole and Base purchased separately.



Guidelines Sign Offerings



Choose From Our Selection Or Create Your Own Sign

- Shown here is an assortment of sign possibilities. We will work with you to create customized signs displaying company names, logos, slogans, personalized messages and just about anything else you might want.
- Messages are printed then bonded onto long lasting polycarbonate which is shatter-proof and virtually indestructible.
- All signs are front laminated.

Signage For All GuidELines Systems*

Shatter-proof sign captions, bonded and laminated to unbreakable PVC.

SIGNAGE FOR GUIDELINES								
MODEL NO.	SIZE	WEIGHT	SINGLE CUBES	CASE PACK	CASE WEIGHT	CASE CUBES	LIST PRICE	
GL-SIGN-_-_-0811	08 X 11	3LBS O/S*	.95	6	15LBS	5.76	35.09	
GL-SIGN-_-_-1114	11 X 14	3LBS O/S*	1.30	6	18LBS	7.52	51.46	
GL-SIGN-_-_-1117	11 X 17	4LBS O/S*	1.59	6	24LBS	8.94	79.53	
GL-SIGN-_-_-2228	22 X 28	5LBS O/S*	2.84	3	15LBS	8.54	40.35	

*Please Note: Pole Is Not Included

- GL-SIGN-AA Please Enter Here
- GL-SIGN-BB Exit
- GL-SIGN-CC Please Do Not Enter-Exit
- GL-SIGN-DD Please Wait To Be Seated
- GL-SIGN-EE Please Be Seated
- GL-SIGN-FF Please Wait To Be Called
- GL-SIGN-GG Sorry Section Closed
- GL-SIGN-HH Line Forms Here



Phone: (800) 435-9559

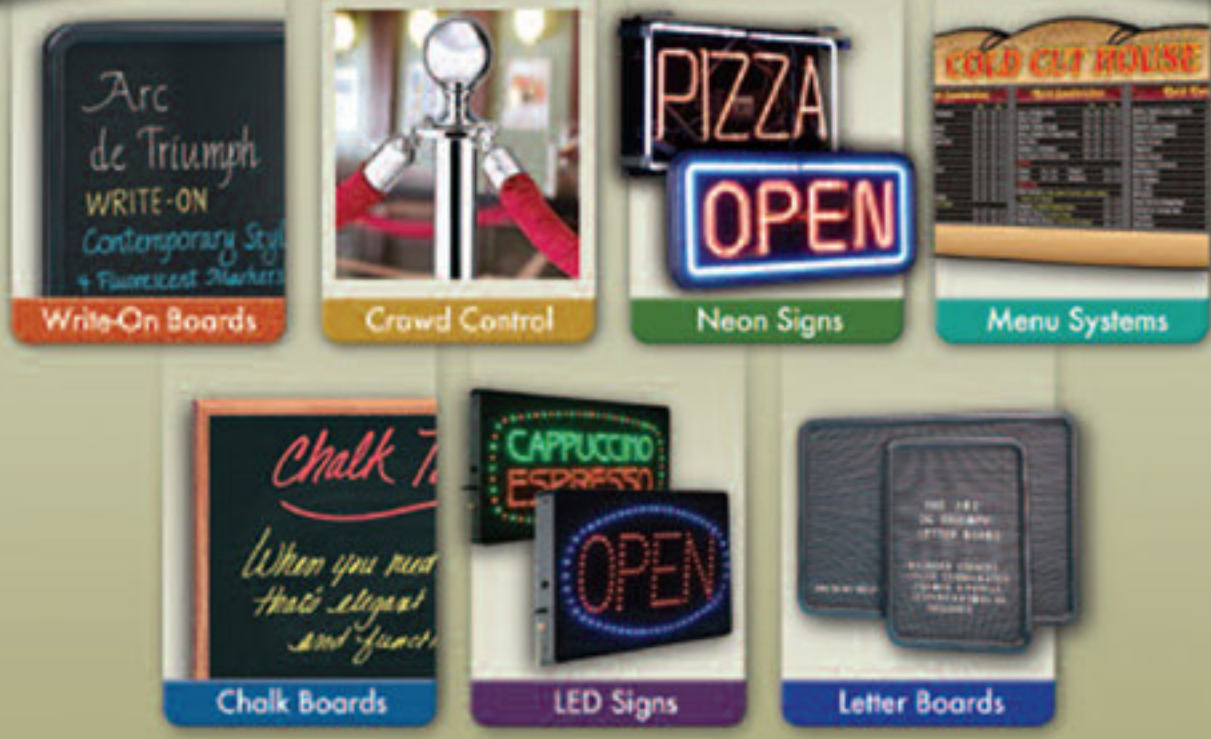


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international patterns incorporated Consolidated Catalog

Hello Again

Welcome to our latest consolidated catalog. In it you will find many of the new products we introduced in the past few years as well as a few brand new items that you have never seen from us before. The most exciting new product is "The Edge" found on pages 20 & 21. Be sure to check it out!

We recently celebrated our 40th year and look forward to the next 40 with as much enthusiasm as ever. If you don't see what you want in this catalog, please let us know. We are always looking to develop new merchandising products that our customers suggest - so keep those great ideas coming!

A Word About Our Menu Board Program...

We sell more than menu systems - we sell ideas. We know what it takes to create the perfect menu system. Our designers will integrate your brand concepts into a look you won't find anywhere else. Our superior engineering will meet your goals and stay within your budget.

Selection. Choose from illuminated, non-illuminated or magnetic menu board systems. There is an endless variety of colors, materials, typefaces, graphics, and other design options. We can even add dimensionality to your menu system chassis.

We make it easy. For some customers, ordering a menu board can be daunting. Don't worry. We will be there every step of the way with:

- Free Layouts
- Trend-setting designs
- Marketing Expertise
- Your own Customer Service Menu Board Specialist

Industry Leading Engineering. Exquisite design is only the start. Whether the order is for a single menu panel or a chain of thousands of menu boards, International Patterns delivers a finished product that will last for many years - exceeding your highest expectations.

A Word about our Website

www.internationalpatterns.com

Please visit our website frequently. We are always making changes to it so you can:

- See our newest products
- See our latest specials
- See some new and beautiful examples of menu boards, chalkboards and other creative merchandising solutions
- Download an up-to-date price list

Table of contents

Menu Systems	4-21
Magnetic Systems	4-6
NEW EZ Menu Letter Board	7
3 Dimensional Systems	8-9
Illuminated Systems	10-13
Printed Panel Systems	14
Face-Off, Chalk Effect Systems	15
NEW Digital Menu Systems	16
Value Systems	17
Drive Thru Systems	18
Photos and Translites	19
NEW Edge Lit Systems	20-21
Letter Boards	22-25
Poster and Message Holders	26-29
Indoor / Outdoor Menu Holders	26
NEW Freestanding Poster Holders	27
Freestanding Message Holders	28
Esels	29
Illuminated Signage	30-33
LED Signs	30
Neon Signs	31
City Lites	32-33
Write-On Boards	34-41
NEW Illuminated Write-Ons	34-35
NEW Chalk Write-Ons	36-37
Write-On Boards	38-40
Chalk and Markers	41
Wine Coolers	42
NEW Braille Signs	43
NEW Crowd Guidance Systems	44-51